

Why Join the IPA

What does the IPA do and why should you join?

The non-profit **International Probiotics Association** (IPA) supports its members' efforts to establish and develop their markets globally, through education and advocacy about the safety, benefits, and quality of probiotics, as well as research and innovation that continues to drive the industry.

As a member of the IPA, you will have access to these incredible benefits:

- Join the rest of the international key players in promoting probiotic products and science around the globe.
- Your company logo and website link on IPA's "Member Companies" section.
- Exclusive access to current news about industry issues, regulatory affairs and science through the restricted section of the IPA website (not available elsewhere).
- IPA's logo on your website.
- Networking with other industry members as well as the probiotic healthcare and scientific community.
- Participate at the Board of Directors through elections and make decisions.
- Be a part in the developing of the program for every IPA World Congress.
- Discounts to several probiotic meetings.

And much more...

Have a voice

- Establish standards for the industry.
- Network with different regulatory bodies around the world such as FDA, EFSA, Health Canada, ANVISA and others.
- Develop possible regulatory frameworks.

www.internationalprobiotics.org
info@internationalprobiotics.org

"Our membership in the IPA provides us with a global perspective on the probiotic industry that otherwise would not be possible for a company of our size. Through participation in the IPA... we are better informed and equipped to participate in the global probiotic marketplace."

Michael Bush
President
Ganeden Biotech

"IPA Membership is a roadmap to the global probiotic market. We would be unable to find our way without the latest information provided by the IPA, particularly in regards to regulatory bodies such as EFSA, FDA and other health authorities. The IPA provides an essential industry link to consumers and regulatory bodies. As members, we can walk straight through the path of success."

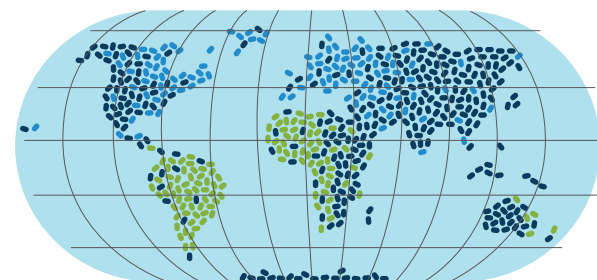
Nobuhisa Oe
Manager B2B, International Department
Morinaga Milk Industry Co., Ltd.

"IPA for us is a very valuable organization in bringing science and business together in many discussions around the microbiome field."

Edwin Abeln, PhD
Business Development Manager, Food and Nutrition
TNO Innovation for Life

"The IPA speaks in the name of the probiotic industry and is heavily involved in shaping probiotic guidelines across the globe. We provide a leading voice at an international level to raise the bar on quality and manufacturing standards for probiotics. Additionally thanks to membership, we stay up-to-date on the regulatory dialogue and many issues that can impact our industry for the future."

Kevin Mehring
President/CEO
UAS Labs



"The Global Voice of Probiotics®"

The **International Probiotics Association (IPA)** is a global non-profit organization bringing together through its membership, the probiotic sector's stakeholders including but not limited to academia, scientists, health care professionals, consumers, industry and regulators. The IPA's mission is to promote the safe and efficacious use of probiotics throughout the world. Holding NGO status before Codex Alimentarius, the IPA is also recognized as the unified **"Global Voice of Probiotics®"** around the world.

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Main Objectives

- Establish **probiotic standards**
- Outreach and **education**
- Develop **tools** such as Best Practice Guidelines, and eligibility criteria to qualify a microorganism to be termed as “probiotic” in foods, beverages and supplements in **commercial communications**
- Re-establish the **use of the term “probiotic”** across the Globe
- Provide **legal solutions** and conditions of use
- Advocate for the recognition of a **clear status for probiotics** per the Food and Agriculture Organization (FAO) and the World Health Organization (WHO) guidelines and recommendations
- Share and **communicate** the latest scientific research
- Health claim assessment** process: promote changes needed for probiotic approval and dialogue
- Disseminate science** and information about probiotics
- Become the **global go-to probiotic industry association**

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What is the IPA?

The probiotic industry is booming: **in 2017, global sales reached \$42.5 billion**, an increase of almost 22% from 2012. The rise in global consumption of probiotics and development of new and innovative probiotic-based products testify to how far the sector has come. However, the industry is still young. More than ever, consumers, businesses and government agencies need guidance, assistance and information on probiotics from one collective and credible source. The **International Probiotics Association** provides a unique forum for the exchange of research and the latest breakthroughs in probiotic technology and new product development.

The IPA is dedicated to educating and supporting academia, health care providers, consumer stakeholders and industry while helping global regulators develop fair, informed and scientifically valid guidelines around the use of probiotics. The **International Probiotics Association's** mission is to promote the safe and efficacious use of probiotics throughout the world.

In 2017,
the IPA saw a
50% increase in
membership.

Key Reasons to Join the IPA Community

- 1 Speak with **one voice** at an international level
- 2 Establish **regulatory frameworks** that are pertinent to the probiotic sector and increase **awareness of probiotics** among key decision makers across the Globe
- 3 Establish a clear **Global framework** to better address probiotic issues
- 4 Improve the **consultation** process
- 5 Promote the highest **manufacturing standards** and the **science** behind probiotics
- 6 Drive **innovation** and facilitate the **growth** of the probiotic industry
- 7 Leverage unique **insights** and analysis related to **legislative changes**
- 8 Participate in the **Leaders Forum**
- 9 Benefit from **networking** opportunities and **collaboration** with key stakeholders
- 10 Access **in-depth information** on key developments and **market data** for the probiotic industry



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